



PR-AASC- 15 -2026

## JEEPNEY TOUR X TURO-TURO CELEBRATES FILIPINO FOOD MONTH IN HISTORIC FILIPINOTOWN



Consul General and Mrs. Cruz aboard one of the jeepneys; some participants at the *Gintong Kasaysayan, Gintong Pamana* Mural

LOS ANGELES, CA – In celebration of Filipino Food Month 2026 and as part of its continuing efforts to promote Philippine culture and heritage, the Philippine Consulate General in Los Angeles, in partnership with the Pilipino Workers Center of Southern California (PWC), held “*Jeepney Tour x Turo-Turo: A Historic Filipinotown Cultural & Community Event*” on 26 April 2026.

The event brought together more than 100 Filipino-American community leaders and partners for a guided cultural tour and food crawl showcasing community landmarks and Filipino restaurants. Participants traveled through Historic Filipinotown aboard a fleet of authentic Filipino jeepneys and tricycles, bringing the sights, flavors and spirit of the Philippines to the heart of Los Angeles.



The program began at the PWC Larry Itliong Day Village, where guests also gathered for



Consul General Cruz providing opening remarks; unveiling the new PWC tricycle

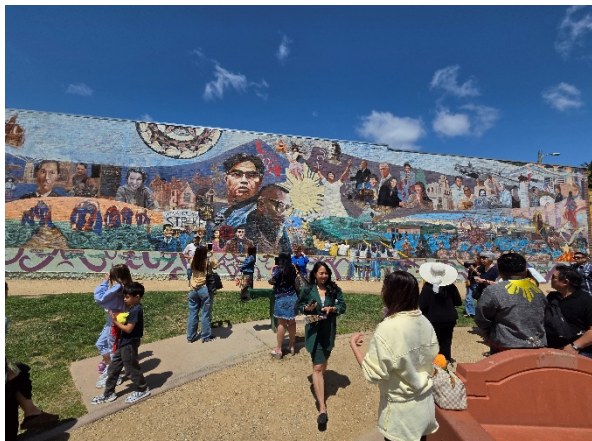


Participants before embarking on the jeepney and tricycle tour



the ceremonial launch and unveiling of a new tricycle. In his remarks, Consul General Adelio Angelito S. Cruz underscored the importance of celebrating Filipino culture through food and shared community experiences. He noted that the event showcased two beloved representations of Filipino identity: Philippine cuisine and traditional transportation.

PWC Executive Director Aquilina Soriano-Versosa shared that the event aimed to uplift Filipino-American stories and help make Historic Filipinotown a true cultural destination. Los Angeles District 13 Councilmember Hugo Soto-Martinez also joined the celebration and expressed support for the continued promotion of Filipino culture in the district.



Fil-Am community leaders exploring Unidat Park

During the tour, participants passed through the HiFi Eastern Gateway Arch, known as the *Talang Gabay*, visited Unidat Park for a walkthrough and photo opportunity at the *Gintong Kasaysayan, Gintong Pamana* Mural, cruised along Temple Street, and passed by key community landmarks, including the Valor Monument - Filipino World War II Veterans Memorial at Lake Street Park.

A highlight of the event was the curated *turo-turo* food crawl, which featured stops at three Filipino food destinations in Historic Filipinotown. At HiFi Kitchen, guests enjoyed Filipino breakfast rice meals, as well as *ube* and coconut drinks. At Korner Hut, participants were served lumpia and classic Filipino refreshments. The tour culminated at Dollar Hits Plaza, where attendees gathered for a community feast that featured *pansit*, barbecue, *sorbetes*, and other Filipino treats.



Participants enjoying Filipino food at HiFi Kitchen



Consulate General and PWC expressing their appreciation to participating Filipino restaurants

The organizers thank Dollar Hits Plaza, HiFi Kitchen, Korner Hut, the Tricycle Operators and Drivers' Association (TODA) group, Pinoy Harley Riders Club, GCash, Imedia Ideas, and the Filipino American Symphony Orchestra for their support in making the event possible. END



Culminating fiesta and fellowship at Dollar Hits Plaza