



REPUBLIC OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

LOS ANGELES, CALIFORNIA



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PHILCONGEN ATTENDS WORLD OF COFFEE IN SAN DIEGO



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10-12 April 2026, San Diego – The Philippine Consulate General in Los Angeles attended World of Coffee (WOC) at the San Diego Convention Center in San Diego, California from 10-12 April 2026. The three-day event brought together the specialty coffee community from the US and abroad, from coffee shops, restaurants, brokers and roasters as well as other companies whose products are ancillary to the coffee business such as tea companies, labeling and packaging companies, pastry, sweeteners, flavorings among others. World of Coffee San Diego, formerly known as Specialty Coffee Expo, hosted more than 4,500 booths and drew a record 15,000 plus attendees from more than 90 countries.

Consul Francis Maynard S. Maleon joined Teofilo Coffee Company represented by Mr. Ron Dizon and Mr. Adrian Verueco and the Philippine Coffee Board represented by Mr.

and Mrs. Jose and Jocelyn Mamar in showcasing the quality of Philippine varieties and viability in the specialty coffee market.

www.philippinconsulatela.org and Facebook page (@PHLinLA). END