



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES
LOS ANGELES



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PHILCONGEN LA ATTENDS CONSUMER ELECTRONICS SHOW 2026



Consul General Adelio Angelito S. Cruz (third from right) visits the CES 2026 Philippine booth with Mme. Catherine A. Cruz (second from right) and Consul Francis Maynard S. Maleon (third from left). The Philippines is represented by Semiconductor & Electronics Industries in the Philippines Foundation, Inc. headed by President Dr. Danilo C. Lachica (fourth from left).

LAS VEGAS, NV – The Philippine Consulate General in Los Angeles, represented by Consul General Adelio Angelito S. Cruz, Political and Economic Officer Consul Francis Maynard S. Maleon, and Protocol Officer Elvis Tamayo, attended the Consumer Electronics Show (CES) 2026 in Las Vegas, Nevada from 06-08 January 2026.

CES is a world-renowned tech show where leading tech companies unveil their latest innovations, from groundbreaking concepts in AI, smart homes, mobility, digital health, bringing together industry leaders, media, and influencers to shape the future of consumer technology.

This year's iteration of CES drew 148,000 participants, an increase of 4% from last year. An estimated 55,000 travelled to Las Vegas from 150 countries, 200 government officials and over 300 Fortune 500 companies were in attendance.

The Philippines was represented by the semiconductor industry through the Semiconductor & Electronics Industries in the Philippines Foundation, Inc. (SEIPI), headed by Dr. Danilo C. Lachica. END.