



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES



Press Release

MAG -22 - 2024

FIL-AM COMMUNITY FILLS OUT TOYOTA ARENA FOR “ASAP NATIN ‘TO”

06 August 2024, Los Angeles – The Filipino-American community in Southern California completely filled-out the Toyota Arena in Ontario City to watch ABS-CBN Network’s “ASAP Natin ‘To in California” concert held on Saturday, 3 August 2024.

The concert was produced by The Filipino Channel (TFC), ABS-CBN Corporation’s global television subscription network, to mark their 30th anniversary. TFC was first launched in California in 1994 and now has over three million subscribers from over 40 countries.

The Philippine Consulate General in Los Angeles was proud to support this huge expression of Filipino artistry and creativity and presented TFC with a certificate of appreciation on the occasion of their 30th anniversary of providing shared entertainment experience for the global community of Filipinos, particularly here in Southern California where the biggest Filipino diaspora outside the Philippines is located.



The mostly Filipino-American crowd was thrilled to welcome the Philippines’ biggest stars which included Ms. Sharon Cuneta, Mr. Gary Valenciano, Mr. Martin Nievera, Ms. Zsa-Zsa Padilla, Ms. Regina Velasquez-Alcasid, Mr. Ogie Alcasid, Mr. Erik Santos, Mr. Piolo Pascual, Ms. Kim Chiu, Mr. Robi Domingo and Ms. Maymay Entrata, to name a few. Likewise, the very popular P-Pop boy band group BGYO and girl group BINI performed to loud cheers from the audience. The concert succeeded in their aim to bring nostalgia and the experience of home to the Filipino-American community in Southern California.

Consul Maleon (3rd from right) presented the certificate of appreciation to ABS-CBN’s Chief Executive Officer Mr. Carlo L. Katigbak (2nd from right). Also present at the pre-show presentation was Consul Marie Cris Chieng (2nd from left) and ABS-CBN officials Mr. Jun Del Rosario (right-most), Mr.

Joseph Amie Garcia (left-most) and Chief Operating Officer Ms. Cory Vidanes (3rd from left).

“ASAP Natin ‘To” is the Philippines’ longest running Sunday afternoon musical variety show, which, through the years, has provided a platform to many of the country’s biggest singing and movie stars. Every year, they bring their show to one overseas location; they first brought “ASAP Natin ‘To” to Los Angeles in 2014, when TFC celebrated its 20th anniversary. The Toyota Arena has a capacity to accommodate over 11,000 guests. **END**



ASAP Natin 'To in California headlined by some of the country's biggest stars.



Dubbed the "Nation's Girl Group", BINI members hype up the crowd.



ASAP Nast 'To concert performed in front of a full crowd at the Toyota Arena.